

RICHARD VOGEL

Chief Executive Officer

✉ rwvphd@gmail.com

☎ (215) 534-4115

📍 Nashville, TN

📱 [LinkedIn](#)

EDUCATION

PhD – Neuroscience

PhD – Psychology

[Indiana University](#)

📍 Bloomington, IN

📅 2002-2009

BS/MS – Psychology

[St. Joseph's University](#)

📍 Philadelphia, PA

📅 1994-2000

SKILLS

Leadership & Management:

- ✓ Project Management
- ✓ Operations
- ✓ Strategy
- ✓ Problem Solving
- ✓ Mentoring
- ✓ Non-Profit Leadership

Communication & Engagement:

- ✓ Public Speaking
- ✓ Presenting
- ✓ Creative Writing
- ✓ Storytelling
- ✓ White Papers
- ✓ Bylined Articles
- ✓ Communications
- ✓ Persuasion
- ✓ Stakeholder Engagement
- ✓ Client Relations

Technical Skills:

- ✓ Policy Development
- ✓ HIPAA Compliance
- ✓ Quality Assurance
- ✓ Scientific Research
- ✓ Microsoft 360 Suite
- ✓ PC/Apple Proficiency

HOBBIES

- ✓ Travel
- ✓ Writing
- ✓ Hiking
- ✓ [Podcasting](#)

CAREER SUMMARY

Over 15 years of progressive expertise in healthcare operations, neuroscience service lines, client relations, and stakeholder engagement. A strategic and agile communicator known for exceptional public speaking skills, creative storytelling, and the ability to convey complex ideas to any audience with clarity. A client-facing champion and industry thought leader, recognized for fostering collaborative partnerships, enhancing brand recognition, transforming teams, and exceeding KPIs in diverse, fast-paced environments.

SELECT WORK EXPERIENCE

Stimulating Stuff

Founder & CEO

📍 Nashville, TN

📅 Present

- Enhanced pre-market reception of a pre-market **AI solution** by **servicing as the spokesperson** for an international technology firm.
- Positioned a startup company for success by **performing market research and analysis**, and **developing a strategic roadmap** for market entry.
- Enhanced a professional society's membership offerings by developing a modular education program for an **audience of >3,000 clinicians**.

Real Time Neuromonitoring Associates

Vice President, Clinical Services

📍 Nashville, TN

📅 2022-2024

- Analyzed market trends, identified needs, conceptualized new service line rollouts, and **advised senior executives** on strategies to position the organization for success.
- Amplified brand recognition by serving as an industry KOL, fostering strategic partnerships, and leading a virtual education program that **realized consistent engagement from >40 countries**.
- Reimagined and restructured internal committees resulting in **>2x improvement in productivity**.
- Mentored direct reports in healthcare quality, education, writing, presenting, leadership and public speaking, leading to a **50% improvement in team performance**.

Neurological Monitoring Associates

Interim President & CEO

📍 Milwaukee, WI

📅 2021-2022

- Established **vision, mission, strategy and organizational structure** for a team of 13 clinical and administrative employees.
- Strengthened profit margin by renegotiating subpar contracts and driving operational efficiencies, resulting in **15% revenue increase and 8% OPEX decrease**.
- Spearheaded **restructure of accounting processes** to improve A/R clarity and focus business strategies.
- Served as a **trusted advisor and sounding board** to the owner in assessing strategic and tactical opportunities, offering recommendations to ensure long-term success.

NuVasive Clinical Services

Senior Lead Project Manager

📍 Philadelphia, PA

📅 2019-2021

- Expanded Deep Brain Stimulation (DBS) service line, achieving **275% year-over-year growth** through client outreach campaign.
- Implemented Tableau for **data-driven decision-making**, unquantified prior to departure.
- Amplified business development success by serving as an expert resource for client site visits, helping to **secure or maintain contracts with more than 20 US-based hospitals**.
- Collaborated with Legal Team **assessing risks** and **developing mitigation strategies** to eliminate malpractice claims.

Director, Clinical Services

📍 Philadelphia, PA

📅 2017-2018

- **Advised senior executives** on strategic initiatives by **gathering intelligence, analyzing markets, and monitoring healthcare trends**.
- Amplified brand by **servicing as an industry KOL**, fostering strategic partnerships, and representing the company through public speaking.
- Authored and implemented **>100 clinical policies and related educational webinars**.

More employment history on [LinkedIn](#)

SELECT BOARD POSITIONS

Nervio Neurophysiological AI

Scientific Advisory Board

📍 Israel

📅 2023-Present

- Operating as an **industry expert** and **company spokesperson** in sales meetings, and **strategic advisor** to leadership and R&D teams on **market trends, user experience, data analysis, and use cases**.

American Society of Neurophysiological Monitoring

President

📍 USA

📅 2019, 2024

- Launched **nation's first** post-COVID virtual international symposium in February 2020.
- Championed enduring **collaborative relationships** with related professional societies.
- Negotiated **contracts** with vendors.

At-Large Board Member

📍 USA

📅 2016-2019

- Designed and deployed **new website**.
- Designed educational programs for **multiple conferences and symposia**.

SELECT CERTIFICATIONS

Harvard Extension School

Credential of Readiness in Business

📅 2021

- A business fundamentals program that included courses in **Economics, Analytics, and Accounting**.

American Board of Neurophysiologic Monitoring

Board-Certified Diplomate

📅 2014

- Verification of competence to independently perform the professional aspects of intra-operative neurophysiology, including supervision of technical personnel, interpretation of data, elaboration of differential diagnoses, and recommendation of therapeutic interventions.

SELECT AWARDS

American Society of Neurophysiological Monitoring

Founders Award

📅 2023

- Recognized **extraordinary contributions** both to the Society and the profession of intra-operative neurophysiology by way of committee involvement, publications, high-quality patient care and/or technology/innovation.

Fellow Award

📅 2018

- Recognized for **service** to both the Society and the profession of intra-operative neurophysiology.

SpecialtyCare

Clinical Excellence Award

📅 2013

- Recognized for commitment to delivering the **highest quality of patient care**.

Teamwork Excellence Award

📅 2013

- Recognized for consistently **exceeding expectations** and demonstrating **outstanding qualities** that **motivate and inspire others** to succeed.

OTHER ACCOLADES

Invited Lectures

- >100 invited lectures** delivered nationally and internationally with up to 2,000 attendees.

Publications

- >10 peer-reviewed publications; >100 additional articles, abstracts, and posters** published or presented at conferences.

Conferences Organized

- >20 conferences and symposia organized** for 6 trade associations.

Digital Engagement

- Founder and host of Stimulating Stuff [Podcast](#) & [Blog](#), **bringing people together** in the niche field of intraoperative neurophysiology, and achieving **>1,000 listeners from over 30 countries**.
- Consistently use social media to **unite, promote, and educate network** of healthcare practitioners and business leaders.